

Message Text

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43

ACTION EUR-06

INFO OCT-01 ISO-00 /007 W

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R 021055Z OCT 73

FM AMEMBASSY BUCHAREST

TO SECSTATE WASHDC 6569

USDOC WASHDC

USIA WASHDC

UNCLAS BUCHAREST 3571

STATE FOR EUR/EX

E.O. 11652: N/A

TAGS: AFSP, RO

SUBJECT: COMMERCIAL LIBRARY AND COMMERCIAL NEWSLETTER OBLIGATION

REF: A) STATE 190558; B) STATE A-5618; C) STATE 105314;

D) BUCHAREST A-180

1. FY 1973 EXPENDITURE FOR COMMERCIAL LIBRARY ESTIMATED AT \$300. THESE WERE DRAWN FROM EMBASSY FUNDS AND REPRESENT ACQUISITION OF BASIC MATERIALS TO BUILD UP LIBRARY TO MINIMUM WORKING LEVEL.
2. NO COMMERCIAL NEWSLETTER PUBLISHED IN FY 73, THEREFORE NO EXPENSES INCURRED.
3. TO CONTINUE AND MAINTAIN MINIMUM COMMERCIAL LIBRARY PROGRAM, FUNDS FOR ITS SUPPORT IN THE FUTURE SHOULD BE ALLOCATED FOR POST'S COMMERCIAL PACKAGE BUDGET (REF C), AND SHOULD BE A TOTAL OF \$300 FOR THE NEXT FISCAL YEAR. IF POSSIBLE, THIS AMOUNT SHOULD BE INCLUDED IN THE POST'S COMMERCIAL BUDGET FOR FY 1975 SINCE WE CANNOT CONTINUE TO FUND FROM S&E ALLOTMENT.
4. ARRIVAL OF ADDITIONAL ECONOMIC/COMMERCIAL OFFICER AT POST AND REALLOCATION OF RESOURCES IN ECON/COMM SECTION COULD MAKE POSSIBLE REGULAR PUBLICATION OF COMMERCIAL NEWSLETTER WITH BROADER COVERAGE THAN INITIALLY ANTICIPATED. ROMANIAN REACTION

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TO IDEA HAS BEEN POSITIVE, AND WE WOULD HOPE TO DISTRIBUTE FIRST

ISSUE IN TIME TO PUBLICIZE US PETROCHEMICAL SOLO EXHIBITION
OPENING IN BUCHAREST NOVEMBER 12. INITIAL ISSUES, IF WE FIND
WE CAN SUPPORT THEM FROM AVAILABLE RESOURCES, WOULD BE LOW COST
PUBLICATION WITH LIMITED DISTRIBUTION. SUBSEQUENTLY, WE BELIEVE
WE CAN BRING THIS PROGRAM UP TO GREATER EFFECTIVENESS IF FUNDS
CAN BE ALLOCATED SPECIFICALLY FOR THIS PURPOSE IN SEPARATE
COMMERCIAL PACKAGE BEGINNING FY 1975. COST ESTIMATES FOR
PROGRAM IN FY 1975 ARE \$400 PER ISSUE (BIMONTHLY) FOR CIRCULATION
OF 1,000 COPIES, PLUS COSTS FOR CHANGE OVER FROM INITIAL LOW
BUDGET PUBLICATION (INCLUDING COVER DESIGN, ETC.) OF \$150, FOR
ANNUAL TOTAL OF \$2,550. IF AT ALL POSSIBLE, THIS TOTAL AMOUNT
SHOULD BE WORKED INTO POST'S COMMERCIAL BUDGET FOR FY 1975. IT
CANNOT BE PROVIDED BY REALLOCATION OF CURRENT POST FUNDS.
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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
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Draft Date: 02 OCT 1973
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1973BUCHAR03571
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: n/a
From: BUCHAREST
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1973/newtext/t19731057/aaaabptn.tel
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Original Previous Classification: n/a
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